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Goddess and the Baker Marks 10 Years in Chicago with New Wilmette Café
Beloved Brand Continues To Grow While Staying True To Its Own Story

Chicago, IL — For ten years, Goddess and the Baker has been a neighborhood favorite for coffee, colorful cakes, and a welcoming place to gather. As the company looks ahead to its next chapter with a new café opening in Wilmette in February 2026, it is also sharing a clarification about its history to ensure accurate reporting.

Goddess and the Baker was born as a spin-off of The Goddess & Grocer, but the two businesses are now completely independent. While their names are sometimes confused, Goddess and the Baker has its own ownership, team, and vision. The company has grown over the past decade into a vibrant café brand in its own right.

“We’re grateful for our roots, but we’re proud to have created something uniquely our own,” said Tamar Mizrahi, Owner of Goddess and the Baker. “We are about more than just good coffee and great food. It’s about building a place where people feel welcome and inspired.”

Since opening in 2015, Goddess and the Baker has become a part of Chicago’s daily rhythm. With cafés across the city and one in Brookfield, Wisconsin, the brand has served millions of lattes, countless slices of rainbow cake, and everyday meals that have fueled conversations, celebrations, and connections. To ensure the highest quality, the company also operates an offsite baking facility, where everything is made from scratch and delivered fresh to the cafés each day.

The cafés are designed with a playful, modern style that mirrors the city itself, energetic, diverse, and full of character. From the Loop to the neighborhoods, Goddess and the Baker has made its mark as a go-to spot for locals, commuters, and visitors alike.

The next step for Goddess and the Baker is bringing its signature coffee, pastries, and food to the North Shore. In February 2026, the brand will open its newest café at Edens Plaza in Wilmette. This will mark the company’s first location in the area, designed with the same warmth, creativity, and energy that define its existing cafés.

The Wilmette café will feature signature menu favorites alongside seasonal specials, plus a bright and inviting design for guests to enjoy whether they’re grabbing coffee on the go or settling in with friends.

[About Goddess and the Baker](#)



Goddess and the Baker is a fast-casual café with a love for good coffee, good baked goods, and great food. Founded in Chicago in 2015, the brand has grown to six locations across the city and suburbs, plus Brookfield, Wisconsin with additional expansion planned for 2026. More information available at www.goddessandthebaker.com

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